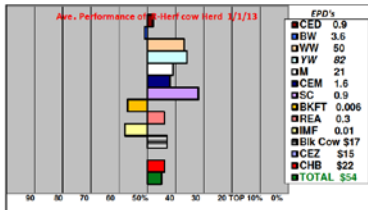


Your Selection is important

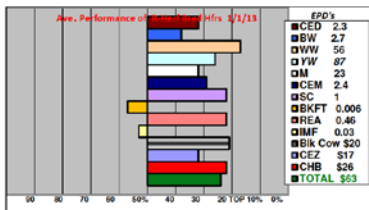
“Selection” can make genetic improvement of your cowherd.

Avg. Genetics of Cow herd



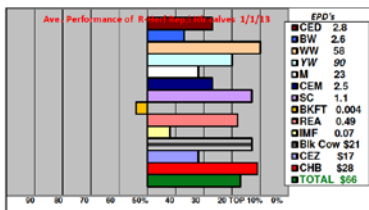
One's Cowherd average genetics is the combination of Bulls selected & replacements kept over time.

Bred Heifer Replacements



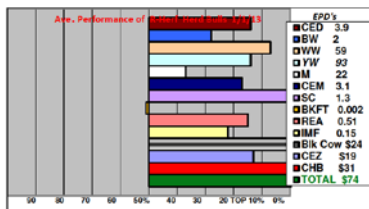
Bred heifer's average genetics going into the herd can improve one's cowherd.

Replacement Heifers Kept



Replacement heifer's average genetics going into the herd can improve one's Cowherd.

Selected Herd Sires



Herd Sire's average genetics used on the cowherd can improve one's Cowherd.

To get the average genetics of your cowherd, simply click on the bar graph on customer service page and type in registration number of bulls you have used in the past.